

GO4CLIENTS – LEADCAPSULE INTEGRATION

Go4clients is able to send the information collected from a Landing Page directly to LeadCapsule. In order to do that you need to:

1. You need to send us the Gateway Address and CampaignId provided by Lead Capsule so we can set it up internally. In Future versions these values could be setup in your settings
2. Design the landing page and match the component_ids of the fields to be sent with the Go4Clients Field Name in the *Requested Fields Table*. In the example below we want to send the First Name so we set the component_id to "lc_firstname"

Go4 Field Name	Lead Cap. Field Name	Required	Format	Filter	Descriptio
lc_campaignid	CampaignId	TRUE			Campaign
lc_istest	IsTest	FALSE	True False		Set to true
lc_subid	SubId	FALSE			SubId
lc_firstname	FirstName	FALSE			First Name
lc_lastname	LastName	FALSE			Last Name
lc_phone	Phone	FALSE			Phone
lc_altphone	AltPhone	FALSE			Alt Phone
lc_address1	Address1	FALSE			Address 1
lc_address2	Address2	FALSE			Address 2
lc_city	City	FALSE			City

Request Fields Table

Go4 Field Name	Lead Cap. Field	Required	Format	Filter	Description
lc_campaignid	CampaignId	TRUE			Campaign Id Provided Above
lc_istest	IsTest	FALSE	True		Set to true when performing a test
lc_subid	SubId	FALSE			SubId
lc_firstname	FirstName	FALSE			First Name
lc_lastname	LastName	FALSE			Last Name
lc_phone	Phone	FALSE			Phone
lc_altphone	AltPhone	FALSE			Alt Phone
lc_address1	Address1	FALSE			Address 1
lc_address2	Address2	FALSE			Address 2
lc_city	City	FALSE			City
lc_state	State	FALSE			Values AL = Alabama AK = Alaska AZ = Arizona AR = Arkansas CA = California CO = Colorado CT = Connecticut DE = Delaware DC = District of Columbia FL = Florida GA = Georgia HI = Hawaii ID = Idaho IL = Illinois IN = Indiana IA = Iowa KS = Kansas KY = Kentucky LA = Louisiana ME = Maine MD = Maryland

MA = Massachusetts
 MI = Michigan
 MN = Minnesota
 MS = Mississippi
 MO = Missouri
 MT = Montana
 NE = Nebraska
 NV = Nevada
 NH = New Hampshire
 NJ = New Jersey
 NM = New Mexico
 NY = New York
 NC = North Carolina
 ND = North Dakota
 OH = Ohio
 OK = Oklahoma
 OR = Oregon
 PA = Pennsylvania
 RI = Rhode Island
 SC = South Carolina
 SD = South Dakota
 TN = Tennessee
 TX = Texas
 UT = Utah
 VT = Vermont
 VA = Virginia
 WA = Washington
 WV = West Virginia
 WI = Wisconsin
 WY = Wyoming

lc_zip	Zip	FALSE			Zip Code
lc_dob	DOB	FALSE	1/1/2011		DOB (mm/dd/yyyy)
lc_email	Email	FALSE			Email Address
lc_gender	Gender	FALSE			M = Male F = Female
lc_heightft	HeightFT	FALSE		1	Height FT
lc_heightinch	HeightInch	FALSE		1	Height Inch

lc_weight	Weight	FALSE	1	Weight
lc_medicalcondition	MedicalCondition	FALSE		Medical Condition
lc_medication	Medication	FALSE		Yes No
lc_smoker	Smoker	FALSE		Yes No
lc_currentlyinsured	CurrentlyInsured	FALSE		Yes No
lc_householdincome	HouseholdIncome	FALSE		Household Income
lc_ipaddress	IPAddress	FALSE		IP Address
lc_healthconditions	HealthConditions	FALSE		Yes No
lc_thankyouredirect	ThankYouRedirect	FALSE		A URL to redirect to upon a successful post instead of displaying the XML response
lc_failureredirect	FailureRedirect	FALSE		A URL to redirect to upon a failed post instead of displaying the XML response
lc_appendresponsecode detoreRedirect	AppendResponseCode deToRedirect	FALSE	True False	Option to append the response code to the redirect URL

The accepted values and their restrictions are listed in the *Requested Fields Table*