

# Go4Clients™

powered by  TELINTEL

- SMS • Voice • Email • Landing Pages • Groups and Contacts • IVR • Text2Speech • Pixels • URL Shortener • UTM Coding • Black List • Cooling • Triggers • Re-targeting • Personalized Domains • Domain Rotations • Content Rotation •

# The Marketing Landscape Challenges of 2019

- The AdTech industry is going through a shift with it's battle with user privacy concerns.
- Digital analytics are getting more complicated with browsers blocking tracking tactics.
- Traditional advertising is still REALLY expensive and can only track an estimate of its conversions and effectiveness.

## Did you know?

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**80%** of Emails are never opened

**88%** of the Facebook feed is never seen

**71%** of Tweets are ignored

# What Can We Do To Help?

## Go4Clients will maximize your efforts with SMS and Voice Marketing

1

Reach your customers right now! Don't wait for results that may never come.

**98%**

of SMS messages are viewed within 90 seconds.

2

Go4 Clients will get you more Leads, Calls and Sales.

**29%** of SMS marketing recipients click on links in the SMS messages they receive.

**47%** percent of those go on to make a purchase.

That's nearly a **14%** conversion rate!

3

With our exclusive **Compliant Messenger** product we can send SMS campaigns to cold database listings safely and TCPA legally compliant.

4

**Live Analytics** lets you watch the campaigns performance in real time.





# SMS Campaign

Go4Clients™

Go4Clients tools allow you to create and send personalized SMS text campaigns with promotions, offers, and notifications. Emotionally engage your audience with your product or service to increase ROI, open rates and conversions.



**Personalization** is the best way to attract your customers attention.



**Schedule** your messages to be sent when you want them to.



**Database management** allows you to import customer data directly to our platform.



**URL Shortener:** Shorten urls, rotate links and allow you to use your own domains if you would like.



**SMS Sending:** Using short codes our platform has the capability to send 1 million SMS per hour.



**Analytics.** Track the effectiveness of your campaigns.



# SMS Campaign

Go4Clients™

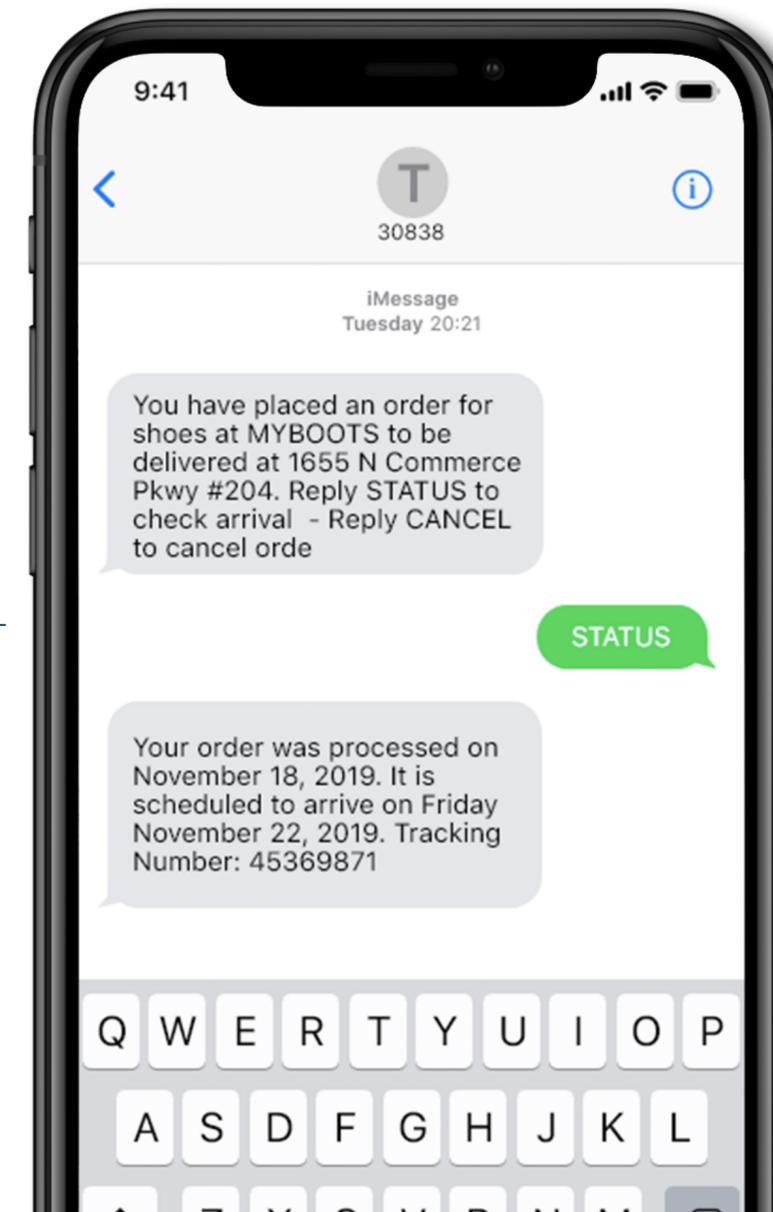
## One Way SMS

Informational or Status Messages, we can connect to your CRM for personalized Marketing and Transactional messages.



Allows for Customer Service Chat or Keyword recognition to send automated responses.

## Two Way SMS





# Voice Broadcast

Go4Clients™

Go4Clients allows you to send Voice Broadcast campaigns worldwide. This is the perfect tool to send users reminders, alarms, surveys, and social polls.



**Concurrent Calls** set the amount of simultaneous calls you would like to send while the campaign is running.



**Call Re-Dialer** set up multiple call retries for users who did not answer the call.



**Scheduling.** You can schedule your campaigns by setting the time and date you would like them to start sending.



**Analytics.** Track the calls that were delivered, answered, failed or transferred.



**Database Management.** Import customer data directly to Go4Clients with any standard spreadsheet format.



**Audio Message Options.** Track the effectiveness of your campaigns.



# Dynamic Landing Pages

Go4Clients™

Make multiple variations of landing pages and test performance to make sure you are getting the most out of your campaigns.



**Images, text and videos.** Branding your landing pages will help increase customer engagement and brand recognition.



**Capture information** and send it directly to your CRM or Call Center.



**Custom Call-To-Action (CTA) buttons** drive traffic to your website, social media, Whatsapp, email address, or make phone calls from the users device.



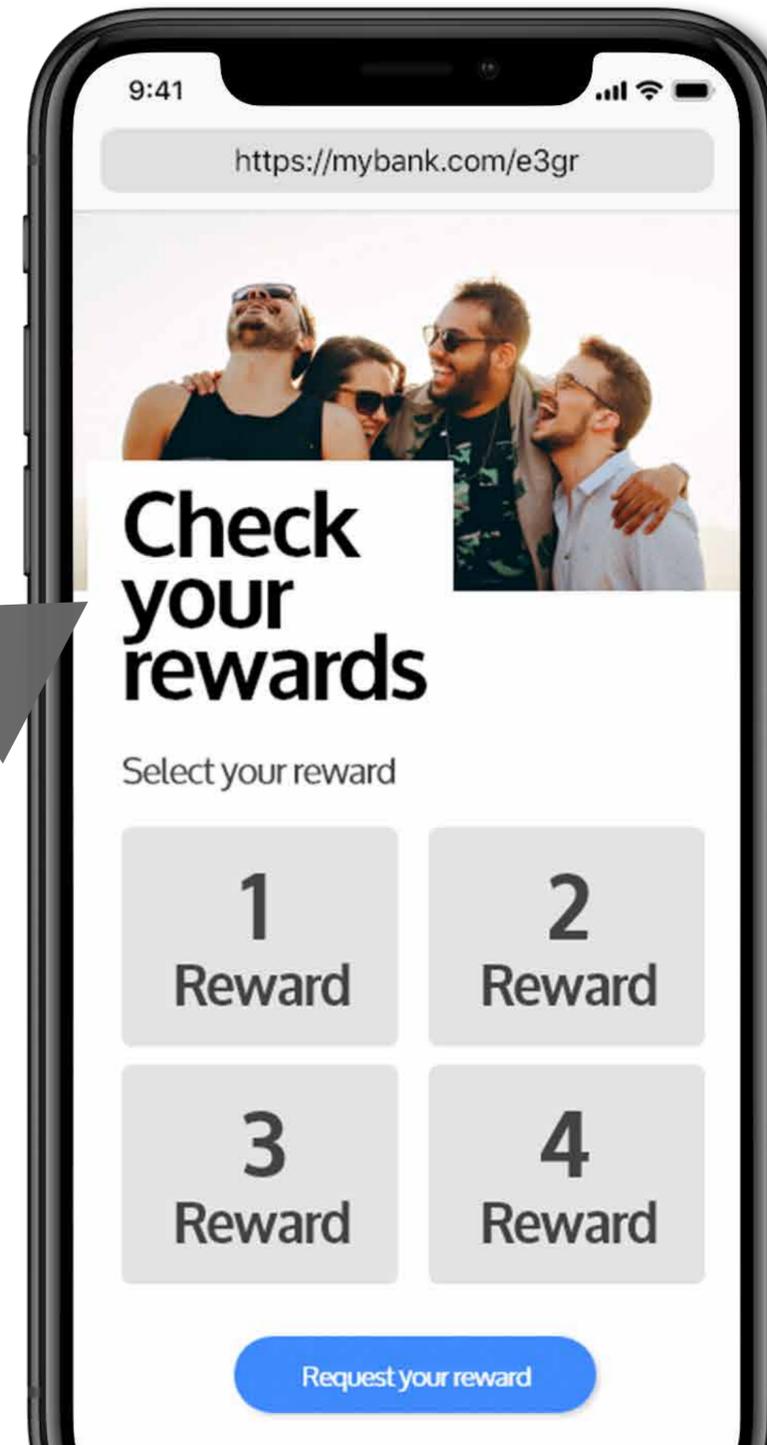
**Analytics.** fully integrated with Google Analytics UTM codes, tracking performance of your campaigns through live reports.



# Dynamic Landing Pages

Go4Clients™

Engage users and drive them down the sales or customer service funnel with short URLs included in the SMS Message. Go4Clients' will track clicks to the short URLs in real time.



**Customizable Landing Page**  
Our Mobile Landing Pages template include CTA buttons, videos, images, texts, and more!



# URL Shortener

Go4Clients™

Use our URL Shortener to track clicks to all of your SMS, Display, Email and Social campaigns' landing pages.



**1 To 1 individual tracking** allows personalized creative and it is the best way to attract your customers attention.



**Many URLs to 1 individual URL tracking** with unique tracking parameters.



**Short URL to Landing Pages.** Connect a Single or Multiple URLs to any of the landing pages built in Go4Clients.



**Link Tracking And Analytics.** Get real time analytics on which user and which creative is performing.



**Google Analytics Integration.** Use the Google re-targeting system to follow up with your SMS campaigns.



**Easy Re-targeting.** Use our easy to use re-targeting process to send a follow up SMS message.



One single long link

Multiple links to track unique user behavior

Landing Page

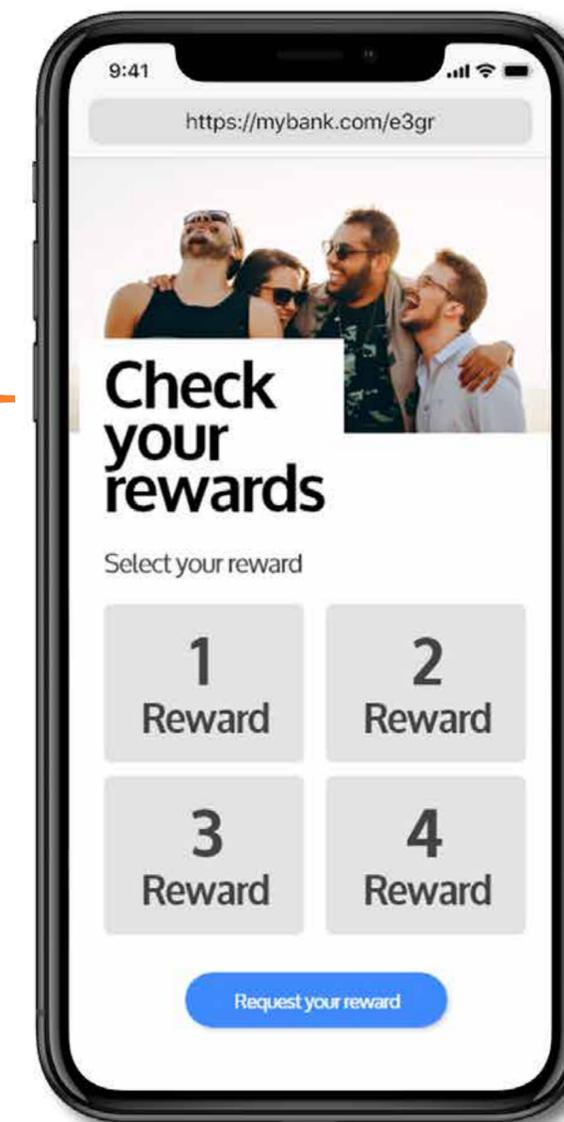
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<http://mybank.com/e3fgr>

  
<http://mybank.com/e7oej>

  
<http://mybank.com/e0isj>

  
<http://mybank.com/i9osk>



**1 to 1** would be individual landing pages per unique user URL



# Interactive Voice Response

Go4Clients™

Create custom voice menus with Go4Clients' IVR and redirect your clients to the right extensions. Get a better use of your agents and improve customer service.



**Concurrent Call Sessions:** Set the amount of simultaneous calls you would like to come into your call center.



**Call Re-Dial** set up multiple call retries to increase phone call answer rates.



**Campaign Scheduling.** of IVR campaigns and test delivery times to ensure they are being delivered at the optimal conversion hour of the day.



**Analytics:** Track the path users took on your IVR campaign.



**Database Cleaner:** Scrub for landlines, invalid numbers, or Do Not Call numbers.



**Audio Message Options:** Try Text2Speech, Voice recording and Voice Parameters to change pitch, volume, pauses and more.



# Interactive Voice Response

Go4Clients™

Improve  
Customer  
Satisfaction

Increase  
Engagement  
Rates

Track what users are  
clicking in the phone tree to  
identify most wanted  
product, or most desired  
transfer.

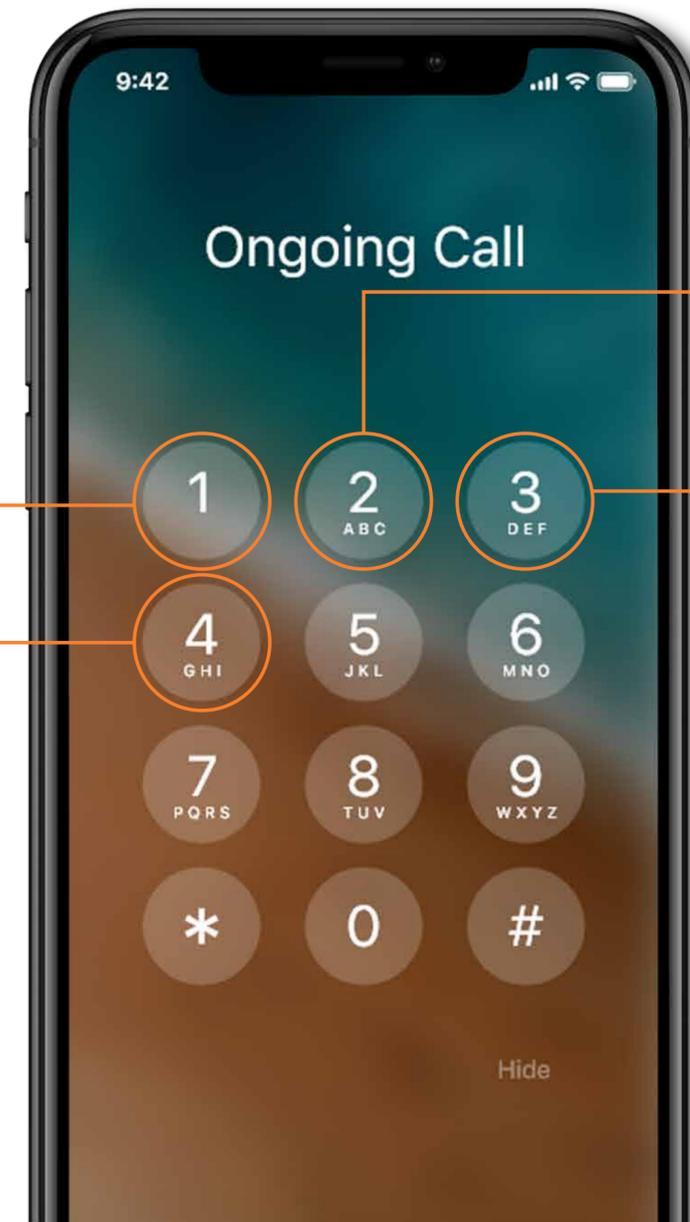
“Thank you for calling  
XYZ Retail store”

“For store hours,  
press one”

“To speak to a  
representative,  
press four”

“For shipping  
status, press two”

“For sales department,  
press three”





# Chat Center

Go4Clients™

Increase customer engagement and improve customer service by chatting with customers and lead prospects from a centralized interface.



**Message Center** lets you see all of the messages from your SMS campaigns in one central interface.



**Blacklist:** Opt-out users using dismissive keywords.



**Chat Conversation:** Reply immediately to your clients' questions and concerns.



**WhatsApp Chat Integration:** Send users to chat with you on WhatsApp instead of the chat center, and take your customer service chat on your mobile device.



# Chat Center

Go4Clients™

Improve  
Customer  
Service with  
SMS Chat  
Center

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Solve customer  
inquiries with the  
communication  
method they prefer

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74% of  
consumers prefer  
interacting with  
live people rather  
than chat-bots

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# Tracking Pixel

Go4Clients™

Track your SMS marketing campaigns on your organization's landing pages with our Pixel product. Place the pixel code on your landing pages to track visits or actions.



**Real time analytic recording of events.**



**Review your conversion funnel process.**



**User Level Tracking:** Know exactly who is clicking, viewing and converting on your site.



**Use one click activation of UTM tracking** from Google Analytics to including SMS in your campaign attribution.



**Re-targeting made easy** by landing page, visits, actions, and link clicks.

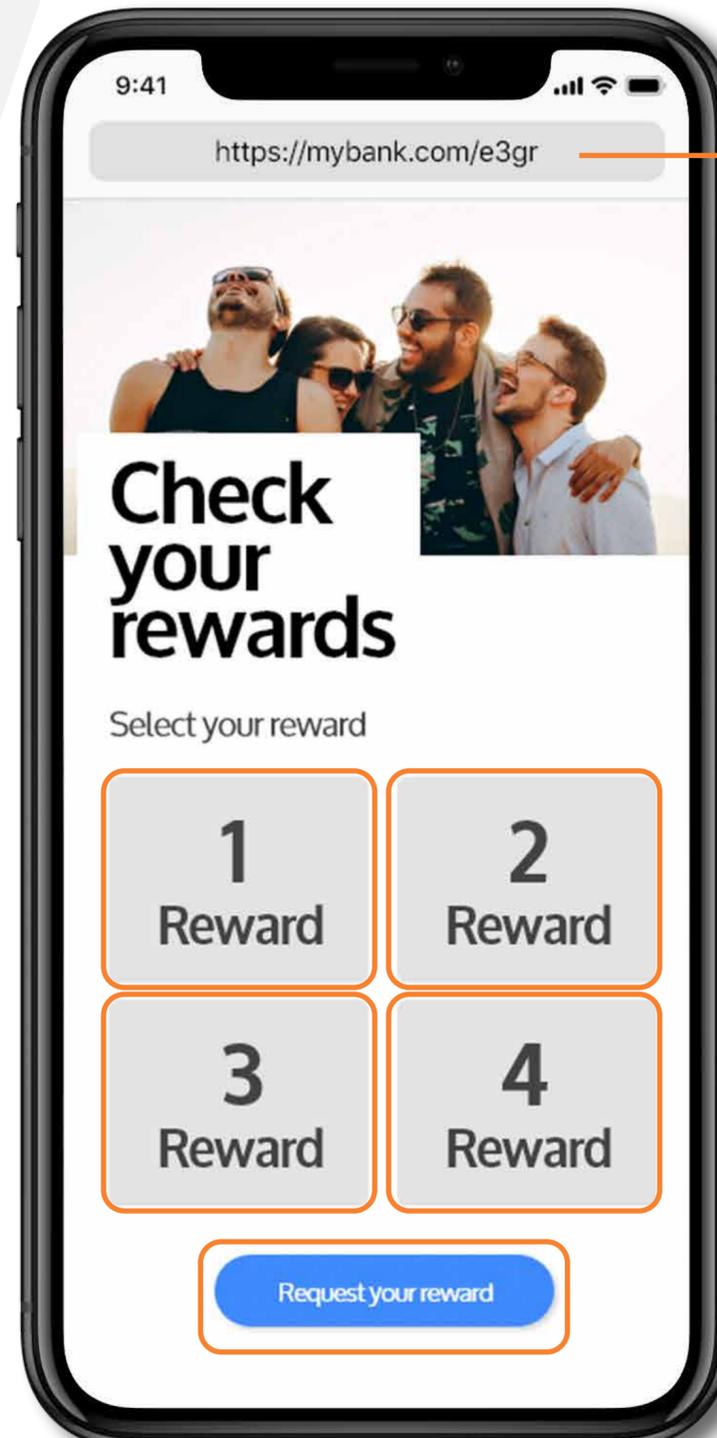


# Tracking Pixel

Go4Clients™

User level tracking on every landing page. Now you can track every visit and conversion made by a consumer from your Go4Clients' campaigns.

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Track visits, interactions and overall performance.

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# Chat Center

Go4Clients™

Our omni-channel marketing platform includes the ability to send email blasts. Segment your contacts and send personalized email blasts to engage your users with your brand. Create brand loyalty programs that keep the user informed of their rewards with less intrusive emails and save the important alerts for SMS.



Deliver targeted and personalized emails to your users. Segment your CRM data into different lists based on actions taken to create effective communication funnels and increase user lifetime value.



Real-time analytics allows you to analyze Opens, Clicks, and overall campaign performance. With this insightful information you can send another campaign with follow up SMS or create a Drip Campaign to increase conversions.



Boost sales by delivering relevant products/services based on the customers' previous purchases.



Increase traffic to your website by including links and content to drive customers to your site.



# Email

Our complete marketing platform include Email Marketing blast. Include an email blast with your other communication channel to increase brand exposure and engagement rates.



Deliver targeted and personalized offers to your customers. Segment your customers into different lists based on actions taken to send personalized content to increase conversions.



Our analytics allows you to analyze Opens, Clicks, and overall campaign performance. With this insightful information you can send another campaign with SMS to increase conversions.



Boost sales by delivering relevant products/services based on the customers' previous purchases.



Increase traffic to your website by including links and content to drive customers to your site.



# Compliant Messenger

Go4Clients™

Our TCPA Compliant Messenger platform provides a legal alternative to safely mass market to consumers that have not opted-in to receive SMS marketing offers. Scrub your database with our technology, to ensure consumers within the DNC will not receive an SMS from your organization.





# Real Time Analytics

Go4Clients™

Go4Clients' platform features Real Time Analytics to help you analyze detailed data and react to increase the performance of your campaigns.



Track effectiveness of your SMS, Voice and Email campaigns. Our platform will track deliver-ability of messages and actions taken by individual users.



Track all your campaign links with our URL Shortener. Use this product for your SMS, Email, Search, Social, and Display Campaigns.



Our platform allows for automatic UTM tracking so you can track your channel performance in Google Analytics.



Track individual user communications with the Chat Center.



# Groups & Contact Management

Go4Clients™

Understanding your customer is essential for maximizing the performance of your campaigns. Segment the information you have collected, add custom fields and identify users who are close to conversion to send them a message on SMS, Voice or Email.



Upload your CRM data onto Go4Clients, and start segmenting and sending targeted messages with Voice, SMS and Email.



Our DNC service will analyze which numbers in your database are located in the National Do Not Call Registry in the US.



Use our HLR service to know what phone numbers in your database belong to mobile devices, landlines, and their corresponding carrier.



Understand your contact numbers' state and their standard time zone.



# White Label

Go4Clients™

Use the full featured and API ready Go4Client's platform as your own brand. We will re-brand our platform for you.



Offer all of Go4Clients capabilities to your customers with your own branding, logo, and colors.



Create your own plans and prices, and track everything with real time analytics of your customers usage.



Generate another stream of revenue by offering a complete marketing platform to businesses: SMS, Email, Voice, Landing Page, Pixels, & URL Shortener.



We provide 10 hours of training of the G4WL platform & supply you with dedicated support agents.



# Drip Campaigns

Go4Clients™

Go4Clients platform allows you to rotate messages, personalize and schedule messages to be sent when customers will engage more with your brand.



Keep your audience engaged using our Drips Campaigns.



Drips Campaign will help increase conversions by driving consumers down your funnel with your marketing strategy.



Send a campaign to consumers based on their actions taken on previous campaigns



Drip campaigns can be used to re-target, re-engage, and send new campaigns to your customers.



# Drip Campaigns

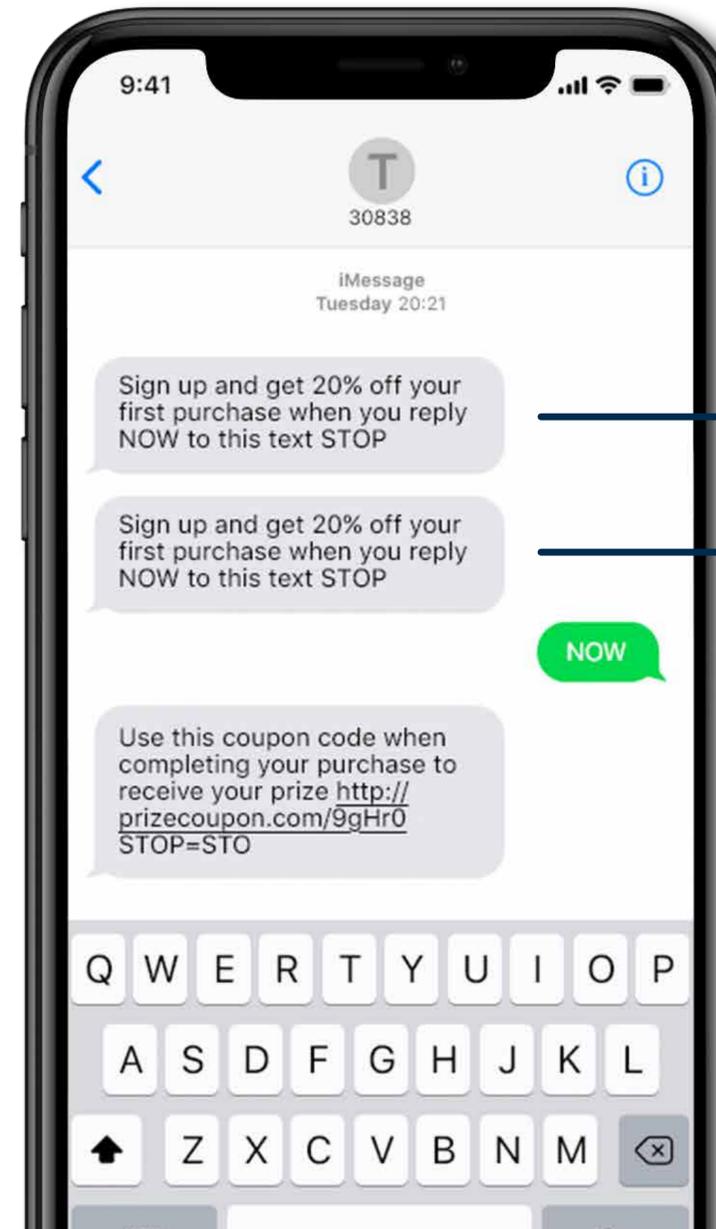
## Scenario 1



Deliver messages depending on actions taken by your customers

Deliver a new offer if a user doesn't reply within a time-frame

## Scenario 2



First Message sent with no answer

Second automated Message sent after 5 hours

Increase conversions with specialized timed messages



# Call Transfers

Go4Clients™

Go4Clients call transfers are the perfect service to generate more leads, have a better use of your agents, and to close sales immediately.



Our call transfers feature allows for customers and agents to be connected quickly to generate more leads.



Trigger a phone call minutes or seconds after a Landing Page has been opened.



Call transfers can be triggered when a user performs an action on your SMS or Landing Page campaigns.



Improve efficiency of call centers by getting better use of your agents.

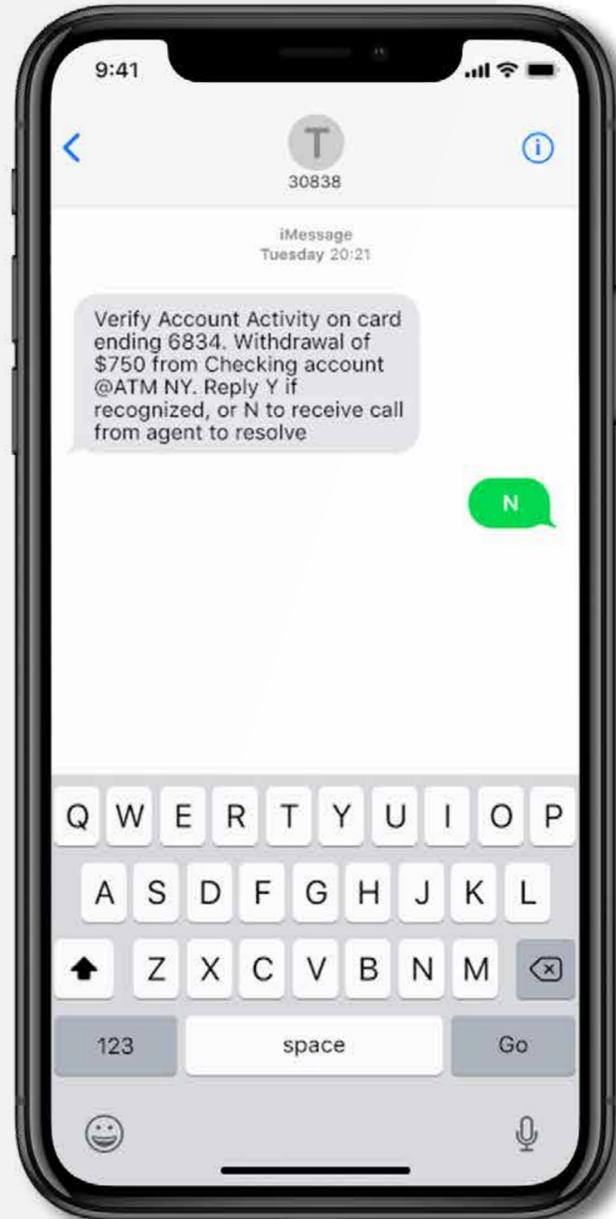


# Call Transfers

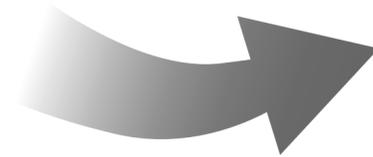
## Trigger Calls

Trigger a call from different actions taken by users: SMS response, Landing Page open, Landing Page action, etc

Improve Customer Service



## Connect your Call Center with your Clients



Better Use of Agents

Improve Call Center Efficiency



# Re-Targeting Campaign

Go4Clients™

Use mobile re-targeting strategies to deliver offers to consumers who are on the verge of making a purchase



Send SMS re-targeting campaigns to consumers who have previously bought or interacted with your brand.



Send SMS coupons to consumers who viewed specific products but have not added items to their carts to increase conversion rates.



Deliver personalized offers to consumers depending on where they are in their customer journey.

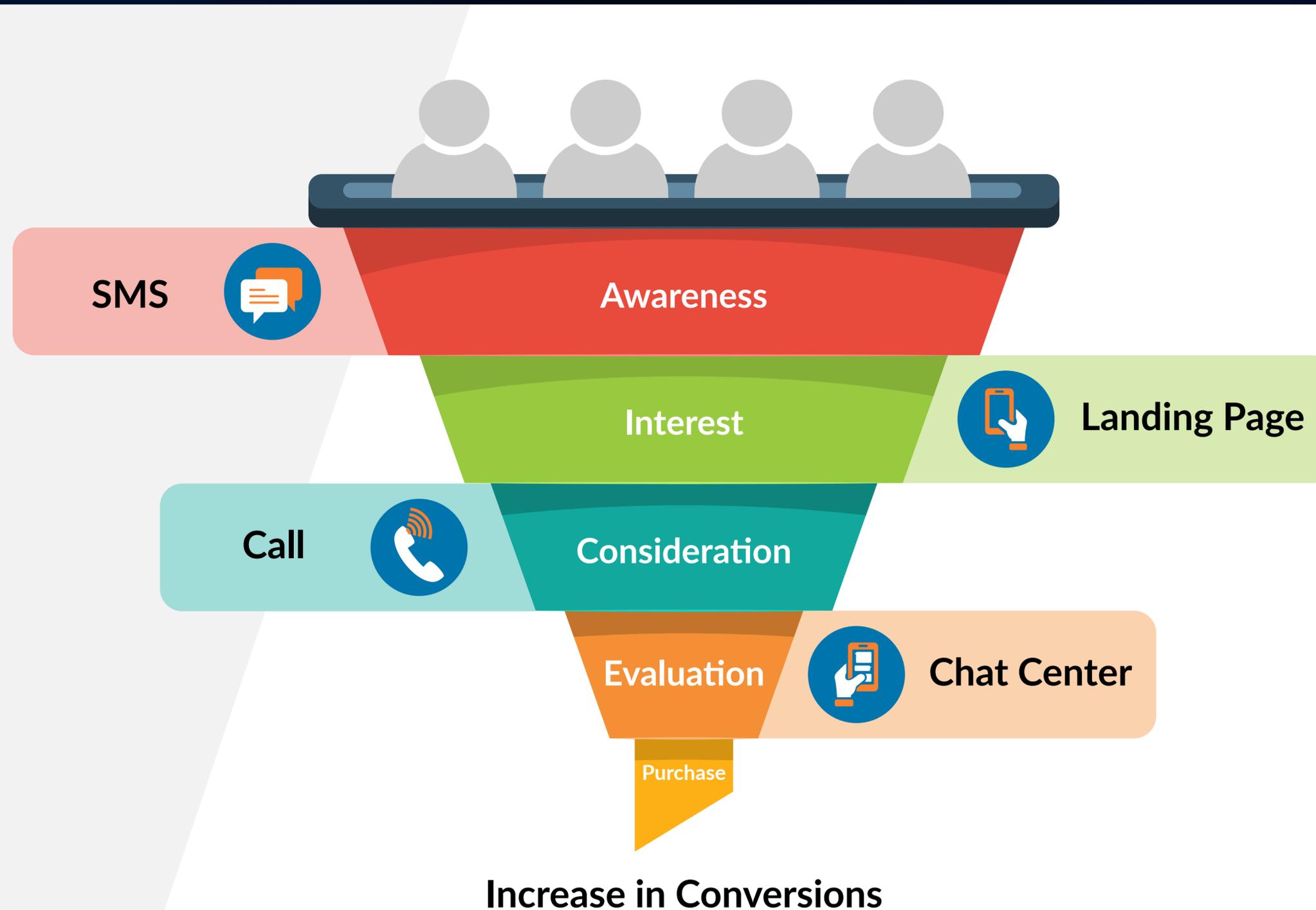


Improve your ROI and Maximize your efforts by converting those lower in the funnel.



# Re-Targeting Campaign

Go4Clients™



# Success stories



Go4Clients created a procedure to monetize their current mobile numbers database. Utilizing our promotional SMS campaigns sending special personalized offers to current customers while inviting new prospects to become part of the Sam's Club family.

Walmart trusts in the service and the quality we provided them. They have steadily increased their traffic and are currently running around 2 Million monthly SMS Messages. Every month new brands and dynamics are added to make the campaigns more effective.



Go4Clients successfully grew a marketing program of 70 leads per month, to converting over 25 thousand new leads per month to major credit card companies like American Express.

The results are widely known across the Mexican market prompting other financial institutions to seek out Antevenio for similar projects and therefore growing our mutual business and strengthening our relationship.

# Success stories

## Global Mind

Global Mind's Bueno Inc. business is sending hundreds of thousand of SMS text marketing messages per month to all of Latin America. Converting the SMS to inbound calls with Go4Client's Live Call Transfer feature which keep the massive contact centers constantly servicing and selling products and services to their customers.

The performance and results from using Go4Clients have been highly successful, with Bueno Inc tripling their monthly budget for their SMS campaigns in order to scale efficiently with Text Message Marketing.



Go4Clients was able to upload existing CRM data base of Online Adjustor's clients and combined with a national list of contractors. Online Adjusters used Go4Clients with Bulk SMS delivery and personalized landing pages. to secure over 30 million claims to be supplemented and submitted over a 90-day period.

That equated to an increase in contractor client base by 40% and reducing cost per acquisition by 133% as compared to existing telesales process.

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For more information or a product demonstration, please contact:

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<https://Go4Clients.com>