

White Label Plan comparison

	Lite	Full
Pricing		
Monthly Minimum Usage	250 USD	500 USD
Set up fee	Free	1.000 USD
Set up time	1 hour	5 days
Services		
Email	✓	✓
SMS	✓	✓
Voice Calls	✓	✓
Drip Marketing Automation	✓	✓
Additional Services Included	✓	✓
It also includes Landing pages, Templates builder, link shortener, Database number and Email cleaner and much more		
Main features		
Custom branding	✓	✓
Unlimited Users	✓	✓
Add your entire team with unlimited free users.		
User Self Registration	✗	✓
Lets users set up their accounts so that you don't have to add each one manually.		
Custom domain and SSL (For platform access)	✓	✓
Secure your custom domain with SSL. This capability excludes all associated domain costs.		
Custom domain and SSL (For API innegration)	✓	✓
Secure your custom domain with SSL. This capability excludes all associated domain costs.		
Custom T&C and Privacy policy	✓	✓
Add your own Terms and Conditions and Privacy Policies		
Custom News feed	✓	✓
Create a customized news feed which only contains relevant news from your business.		
Design custom Email and landing page templates	✗	✓
Design your email and landing templates in minutes with the ease of a Drag&Drop solution.		
Design custom drips templates	✗	✓
Design drips automation sequences in an easy to use Drag&Drop interface		
Personalized domain for customized short links	✗	✓
Customers can add as many of their own domains as needed to their accounts. This capability excludes all associated domain costs		
*Set up your own SMS SMPP connection	✗	Optional
SMPP protocol gateway, efficient and scalable for high volumes of SMS		
*Set up your own Email SMTP connection	✗	Optional
In case you have your own email provider you can integrate it to Go4clients via SMTP protocol		
*Set up your own Voice SIP connection	✗	Optional
In case you have your own voice provider you can integrate it to Go4clients via SIP protocol		
Send and receive SMS & Voice through your own numbers	✗	✓
Customize communications with your own numbers, creating branding and loyalty through SMS and Voice		
Live chat integration through LIVE AGENT	✗	✓
Live chat integration to deploy realtime customer support.		
Sign up integration through Copper CRM	✗	✓
Integrate to Copper CRM creating customer journey campaigns in minutes.		
Dedicated Account manager	✓	✓
An account manager is assigned to make sure your every need is met		
User management platform		
Dedicated Account manager	✓	✓
Allows you to define access to users via permission sets or profiles		
Agent access to user campaign details	✓	✓
Allows your agents to access to the users information in a secure way		
Blacklist Management	✗	✓
Control and Update your customers' Blacklist. Emails or SMS sent to recipients in the Blacklist will always be blocked		
Number provisioning per user	✗	✓
Offer your own numbers to your users to send SMS and Calls using dedicated numbers		
General whitelabel stats	✗	✓
Powerful stats and a very visual statistics panel, featuring all details relevant to the whitelabel usage		
Agent access to users accounts	✗	✓
Allows your agents to access to the users account for support purposes in a secure way		
Billing platform		
Custom selling pricing	✗	✓
Customize you selling pricing according to your business strategy		
Custom selling packages or user plans	✗	✓
Customize your selling and plan packages according to your business strategy		
Payment gateway integration via Authorize.net	✗	✓
Accept payments into your whitelabel via credit card via authorize.net		
Cryptocurrency payment gateway integration via Bitpay	✗	✓
Top crypto payment gateway for your business accepted		
Complete balance management	✗	✓
It includes assign balance, address refunds, apply payments and share your balance with your sub accounts		
Support & training		
Priority support	✗	✓
Includes only technical issues with the platform		
Support via Email	8x5	8x5
Reach our support team via Email during the time described on each whitelabel		
Support via live chat	8x5	8x5
Reach our support team via live chat during the time described on each whitelabel		
Support via phone	✗	24x7
Reach our support team via live chat during the time described on each whitelabel		
One-on-One training	5 Hours	40 Hours
Regular training under the supervision of a professional marketing automation coach		
Customer requested support included*	5 Hours	10 Hours
It Includes any type of support that originates from a White Label customer		
★ Additional Support per Hour		
Issues related to platform performance included at no Cost		
Professional services		
Outsourced White Label per marketing service	Additional charges apply	Additional charges apply
It Includes any type of support that originates from a White Label customer		
Outsourced White Label all marketing services	Additional charges apply	Additional charges apply
It Includes any type of support that originates from a White Label customer		

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