

## White Label Plan comparison

	Lite	Full
<b>Pricing</b>		
Monthly Minimum Usage	250 USD	500 USD
Set up fee	Free	1.000 USD
Set up time	1 hour	5 days
<b>Services</b>		
Email	✓	✓
SMS	✓	✓
Voice Calls	✓	✓
Drip Marketing Automation	✓	✓
Additional Services Included It also includes Landing pages, Templates builder, link shortener, Database number and Email cleaner and much more	✓	✓
<b>Main features</b>		
Custom branding	✓	✓
Unlimited Users Add your entire team with unlimited free users.	✓	✓
User Self Registration Lets users set up their accounts so that you don't have to add each one manually.	✗	✓
Custom domain and SSL (For platform access) Secure your custom domain with SSL. This capability excludes all associated domain costs.	✓	✓
Custom domain and SSL (For API innegration) Secure your custom domain with SSL. This capability excludes all associated domain costs.	✓	✓
Custom T&C and Privacy policy Add your own Terms and Conditions and Privacy Policies	✓	✓
Custom News feed Create a customized news feed which only contains relevant news from your business.	✓	✓
Design custom Email and landing page templates Design your email and landing templates in minutes with the ease of a Drag&Drop solution.	✗	✓
Design custom drips templates Design drips automation sequences in an easy to use Drag&Drop interface	✗	✓
Personalized domain for customized short links Customers can add as many of their own domains as needed to their accounts. This capability excludes all associated domain costs	✗	✓
*Set up your own SMS SMPP connection SMPP protocol gateway, efficient and scalable for high volumes of SMS	✗	Optional
*Set up your own Email SMTP connection In case you have your own email provider you can integrate it to Go4clients via SMTP protocol	✗	Optional
*Set up your own Voice SIP connection In case you have your own voice provider you can integrate it to Go4clients via SIP protocol	✗	Optional
Send and receive SMS & Voice through your own numbers Customize communications with your own numbers, creating branding and loyalty through SMS and Voice	✗	✓
Live chat integration through LIVE AGENT Live chat integration to deploy realtime customer support.	✗	✓
Sign up integration through Copper CRM Integrate to Copper CRM creating customer journey campaigns in minutes.	✗	✓
Dedicated Account manager An account manager is assigned to make sure your every need is met	✓	✓
<b>User management platform</b>		
Dedicated Account manager Allows you to define access to users via permission sets or profiles	✓	✓
Agent access to user campaign details Allows your agents to access to the users information in a secure way	✓	✓
Blacklist Management Control and Update your customers' Blacklist. Emails or SMS sent to recipients in the Blacklist will always be blocked	✗	✓
Number provisioning per user Offer your own numbers to your users to send SMS and Calls using dedicated numbers	✗	✓
General whitelabel stats Powerful stats and a very visual statistics panel, featuring all details relevant to the whitelabel usage	✗	✓
Agent access to users accounts Allows your agents to access to the users account for support purposes in a secure way	✗	✓
<b>Billing platform</b>		
Custom selling pricing Customize you selling pricing according to your business strategy	✗	✓
Custom selling packages or user plans Customize your selling and plan packages according to your business strategy	✗	✓
Payment gateway integration via Authorize.net Accept payments into your whitelabel via credit card via authorize.net	✗	✓
Cryptocurrency payment gateway integration via Bitpay Top crypto payment gateway for your business accepted	✗	✓
Complete balance management It includes assign balance, address refunds, apply payments and share your balance with your sub accounts	✗	✓
<b>Support &amp; training</b>		
Priority support Includes only technical issues with the platform	✗	✓
Support via Email Reach our support team via Email during the time described on each whitelabel	8x5	8x5
Support via live chat Reach our support team via live chat during the time described on each whitelabel	8x5	8x5
Support via phone Reach our support team via live chat during the time described on each whitelabel	✗	24x7
One-on-One training Regular training under the supervision of a professional marketing automation coach	5 Hours	40 Hours
Customer requested support included* It Includes any type of support that originates from a White Label customer	5 Hours	10 Hours
★ <b>Additional Support per Hour</b>		
Issues related to platform performance included at no Cost		
<b>Professional services</b>		
Outsourced White Label per marketing service It Includes any type of support that originates from a White Label customer	Additional charges apply	Additional charges apply
Outsourced White Label all marketing services It Includes any type of support that originates from a White Label customer	Additional charges apply	Additional charges apply

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